### Corporate Social Responsibility Reporting in the 35 Most Liquid Listed Baltic Companies





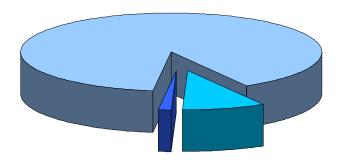
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#### **Baltic Market Brief**

• 70 companies are listed in the Baltic Markets:

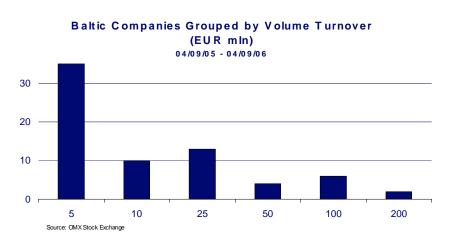
- Riga Stock Exchange = 11
- Tallinn Stock Exchange = 16
- Vilnius Stock Exchange = 43
- Only 50% had a volume turnover greater than EUR5 million in the past year

#### Listed Baltic Companies that are Global Compact Participants



Lithuanian Global Compact Participants
Non-Global Compact Participants
Source: United Nations Gobal Comapct





- 8 companies are UN Global Compact participants
  - Riga Stock Exchange = 1
  - Tallinn Stock Exchange = 0
  - Vilnius Stock Exchange = 7

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#### **Survey Criteria & Companies**



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- Corporate Governance
- Environmental Policy
- Social Policy

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- Top 50% of Baltic companies in terms of volume turnover are surveyed:
  - Riga Stock Exchange = 6
  - Tallinn Stock Exchange = 12
  - Vilnius Stock Exchange = 17
- This represents companies with an annual turnover greater than EUR5 million

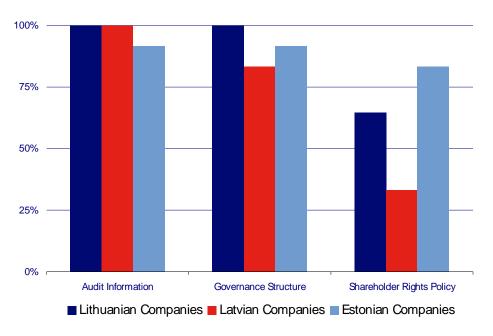






#### **Corporate Governance**

- Survey of:
  - Disclosure of audit information
  - Disclosure of the governance structure
  - Disclosure of the company's shareholder rights policy



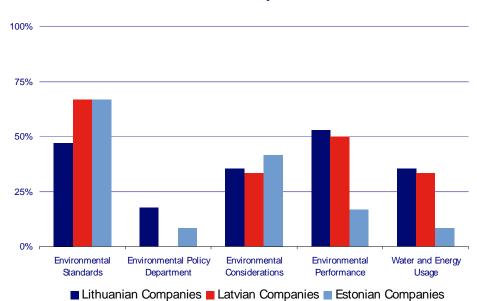
Corporate Governance Disclosure

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#### **Environmental Policy**

#### • Survey of:

- Disclosure of compliance with environmental standards
- Disclosure of a department responsible for the environmental policy
- Disclosure of environmental considerations
- Disclosure concerning environmental performance
- Disclosure concerning water and energy use



#### Environmental Policy Disclosure

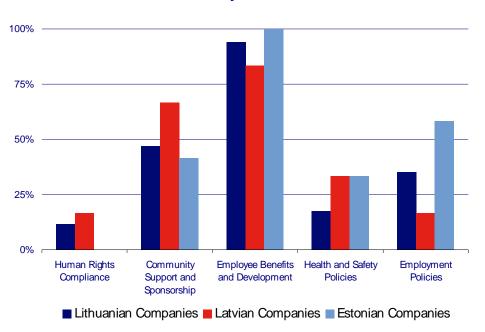
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#### **Social Policy**

#### • Survey of:

- Disclosure of compliance with regulations regarding human rights, labour standards and labour legislation
- Disclosure of community support and sponsorship
- Disclosure of employee development and benefit policies
- Disclosure of health and safety policies
- Disclosure of employment policies



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#### Social Policy Disclosures

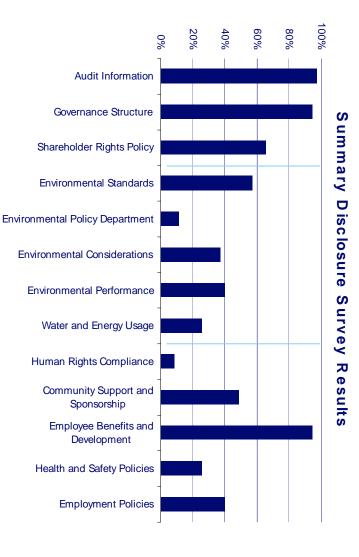
# **Survey Results**



Best results from corporate governance disclosure

 Environmental disclosure still limited – not yet considered as valuable?

 Employee benefit and development disclosure prominent, but other social disclosures could be developed further



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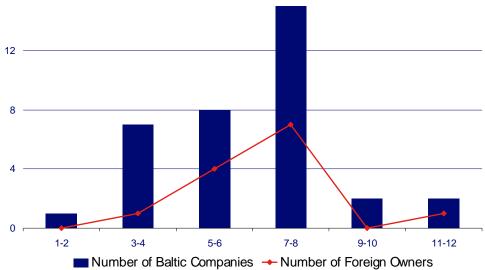
#### **Survey Results**



- 54% of the most liquid Baltic companies disclose at least 50% of the surveyed criteria
- 42% of these companies have foreign shareholders as the largest shareholder
- Only 31% of the companies disclosing less than 50% of the surveyed criteria have foreign shareholders as the largest shareholder



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#### **Index Performance**

- Custom Baltic CSR Index
  - Custom market cap weighted index
  - Based on most liquid companies that conform to at least 50% of the surveyed disclosures
- Baltic CSR Index performance versus BALTIX
  - YTD: Baltic CSR has lost 22% and BALTIX has lost 7%
  - 15 June: Baltic CSR has gained 13.9% and BALTIX reach 2006 low and gained 13.9%
  - 3 August: Baltic CSR gained 19.7% from 2006 low and BALTIX gained 8.2%



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#### Conclusion



• Based on the Partners for Financial Stability Program's Corporate Social Responsibility Reporting Survey:

- Czech Republic 50% of companies meet at least 50% of survey criteria
- Hungary 56% of companies meet at least 50% of survey criteria
- Poland 60% of companies meet at least 50% of survey criteria
- Baltic States' companies are comparable in their CSR disclosure to these three more developed Central and Eastern European countries' companies
- In particular, the Baltics have developed their corporate governance disclosure
- But more emphasis can be placed on environmental and social disclosure
- A CSR Baltic Index consisting of only the companies with better CSR disclosure has shown the potential to perform better than an All Share Baltic Index



#### **Thank you!**



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